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PRESS RELEASE

Saywitz Company negotiates lease renewal for Poppy Me in Irvine, CA

The Saywitz Company is pleased to announce that it has represented Poppy Me, LLC in their lease renewal for their corporate headquarters at the Koll Airport Industrial Complex in Irvine, CA. The 49 month lease, valued at approximately \$400,000, for approximately 5,000 square feet will house the merchandising company's corporate headquarters. BriAnne Garza represented the Koll Company for the lease at 17881 Sky Park Circle in Irvine, CA. Robert Ritschel, Senior Vice President of the Saywitz Company, represented Poppy Me in the lease negotiations.

Poppy Me is a full service merchandising efficiency company, providing strategic planning, budget analysis, systems project management and digital asset management. Additional information on Poppy Me can be found at www.poppyme.com.

The Saywitz Company is one of the largest privately held commercial real estate brokerage company in Southern California. It specializes in representing tenants and users of commercial real estate in negotiating transaction for industrial, office, multi-family, medical and specialty retail sectors of the commercial real estate market. The Saywitz Company is headquartered in Newport Beach, California with branch offices in San Diego. The firm has completed transactions in all 50 states as well as throughout North America. Additional information on The Saywitz Company can be found at www.saywitz.com.