



THE SAYWITZ COMPANY PROMOTES AND EXPANDS

January 7, 2004

The Saywitz Company has recently added to its business development department John Lee, Jeff England and Chris Lineberger, to assist the company in their continued growth for their brokerage operations throughout Southern California. Mr. Lee has extensive background in marketing and inside sales, Mr. England was previously in the product sales business and Mr. Lineberger has experience in the mortgage and finance aspects in real estate. All three individuals are welcomed additions to The Saywitz Company team.

Additionally, The Saywitz Company has promoted Steve Gooden to Senior Business Development Associate. Mr. Gooden has been with the company since 1996 in various different capacities, and today plays an active roll in the business development for the company.

The Saywitz Company is one of the largest privately held brokerage companies in Orange County, headquartered in Newport Beach. The Saywitz Company is also part of The CORE Network, which is the sixth largest commercial real estate brokerage organization in the country. The CORE Network has affiliates in more than 120 cities throughout the country, and has negotiated more than \$17 billion dollars in real estate transactions in 2003.

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