

BUSINESS

SPIRE awards ceremony is March 10

By [ORANGE COUNTY REGISTER](#)

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0 COMMENTS

Milestone

The AI Business Excellence Awards named Newport Beach-based **The Saywitz Co.** as one of the best commercial real estate companies in North America for 2016. The award program recognizes top performers in various categories of business throughout the world.

Coming Up

ADVERTISING



Replay

Commercial Real Estate Women, Orange County will honor local commercial real estate leaders during the fifth annual SPIRE Awards. The ceremony will be held from 5:30 p.m. to 8:30 p.m. March 10 at the Center Club in Costa Mesa. The keynote speakers will be Brandon Birtcher, chief executive of **Goodman Birtcher North America**, and Brooke Birtcher Gustafson, vice president of **Birtcher North America**. The cost to attend through Friday for CREW members is \$55; non-members pay \$75. After Friday, the cost is \$75 for members and \$95 for non-members.

New Ventures

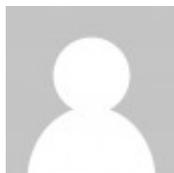
Weichert Real Estate Affiliates, a franchise division for **Weichert Realtors**, opened **Weichert Realtors Coastal Castles**, a San Clemente-based, independently owned and operated firm. Debbi Ferrari, who has 40 years experience in real estate, will direct the new office. Weichert has 13 offices in California, including locations in San Francisco and Sacramento.

Foster City-based real estate firm **Legacy Partners** broke ground on a five-story, 250-unit luxury apartment building at 580 Anton, Costa Mesa. The land was acquired in May 2015 in partnership with **Prudential Real Estate Investors**. The project is set to be finished by late fall 2017.

On the Move

Tim Sorenson has been hired as senior vice president and director of retail residential lending for Santa Rosa-based **Luther Burbank Savings**. Based out of the Irvine office, Sorenson will be in charge of the Luther Burbank Mortgage division of the bank. He previously held senior positions with **Wachovia**, worked as California regional manager for national sales at **JPMorgan Chase**, and most recently served as managing director of residential lending for **MUFG Union Bank**.

Submit real estate transactions, new ventures, and executive promotions to Angela Ratzlaff at aratzlaff@ocregister.com. High-resolution also are recommended.



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