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## PRESS RELEASE

## LET'S TALK REAL ESTATE WITH BARRY SAYWITZ REACHES MILESTONE 125<sup>TH</sup> EPISODE

## MAY 1, 2024



OC Talk Radio in conjunction with The Saywitz Company is pleased to announce that Let's Talk Real Estate with Barry Saywitz Radio Show and Podcast, which airs on OC Talk Radio each Tuesday at 9am live has reached the milestone of it's 125<sup>th</sup> episode. The show which began in October of 2021 in the middle of covid, focuses on various aspects of the commercial real estate markets. This includes commercial, real estate residential sectors, banking, investment, brokerage, development, and construction. Former guests have included a

wide range of influential individuals representing some of the key players in the real estate markets here in Southern California.

Guests have included politicians, local mayors, state senators, bank CEOs senior lending executives, corporate CEOs, business visionaries, as well as high-powered brokers and developers. The show is a NO-BS look at both sides of the equation for the issues and challenges that we face in the daily markets, and how the economy affects the real estate markets here in Southern California.

Paul Roberts, CEO of OC Talk Radio commented, "Mr. Saywitz is a natural in interviewing and discussing key topics each and every week. He has a wide range of depth and each week I learn something new, and I hope that our listeners and viewers do the same. The show not only airs on OCTalkRadio.net, but also Aire's live on YouTube and streams to alternative video sources such as LinkedIn, iHeart Radio, Pod bean, and others.

Barry Saywitz noted, "I am excited to still be doing the show and excited about the fact that we continue to find new topics with exciting and interesting guests each

week. When I started the show I never thought that it would last for this length of period of time. As the real estate markets and economy continue to evolve and change, we try to attack the issues of inflation, interest rates, market trends, etc. each and every week. I am thankful that we have had such great success and excited about the weeks to come."

OC Talk Radio is Orange County's only live-streaming radio station. It's headquarters are located in the Beall Innovation Center on the campus of UCI in Irvine, California. Additional information can be found at <u>www.octalkradio.net</u>.

The Saywitz Company is one of the oldest and largest privately held commercial real estate brokerage companies in Orange County and one of the most active investors in the multi-family market throughout Southern California. The company has a commercial real estate division, management division, construction division, and specialty consulting. The company maintains its corporate offices in Newport Beach, California, with branch offices in San Diego. Additional information on The Saywitz Company can be found at www.saywitz.com or by calling (949) 930-7500.